

WFL Southeast Outreach Intern

About AFT

American Farmland Trust is the only national organization that takes a holistic approach to agriculture, focusing on the land itself, the agricultural practices used on that land, and the farmers and ranchers who do the work. Since our founding in 1980, AFT has helped permanently protect over 6.5 million acres of agricultural lands, advanced environmentally-sound farming practices on millions of additional acres and helped thousands of farm families make a go of it (primarily through programs that increase farm viability and/or enhance farmland access). Long a pioneering leader, AFT is now riding a new wave of growth, driven by agriculture's most pressing needs and opportunities.

We believe diversity drives innovation. We are inclusive. We embrace differences. We recognize and respect the fundamental value and dignity of all our employees. We celebrate the unique traditions, heritages, and experiences our employees bring to the workplace. We are committed to creating and sustaining an inclusive culture that promotes and values diversity, and where everyone feels empowered to bring their authentic selves to work every day.

We provide equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, sexual orientation, expression or identity, national origin, age, disability, or genetics. In addition to federal law requirements, American Farmland Trust complies with applicable state and local laws governing nondiscrimination in employment in every location in which we have facilities. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and training.

The Women for the Land Southeast Outreach Intern will help Women for the Land programming in North Carolina and Virginia. Responsibilities will primarily focus on supporting our work with historically underserved women producers in the Southeast, working closely with AFT WFL Southeast Outreach Coordinator staff on implementing Learning Circles in the region for women in the Southeast.

What You'll be Working On

- Implementing Learning Circle programming focused on farmland preservation, stewardship, and other resources that support women farmers/ranchers and farmland owners. Program planning will require event managing logistics, outreach, promotion, and enrollment of participants.
- Developing creative content for social media and other media communication efforts to recruit new women participants for Learning Circles and to build and grow important relationships with partners.

- Support for strengthening AFT's partnerships and networks among underserved communities in the region.
- Assisting with the writing and distributing of press releases, press advisories, and online and digital content to promote Learning Circles and share updates about the impacts of our programming.
- Supporting the delivery of WFL program content, including representing the program, in partnership with our regional staff, at relevant local conference(s) and helping develop content for national newsletter.
- Providing some support for analyzing evaluation data (from surveys and interviews) and assisting the WFL Director in other impact reporting tasks as needed.
- Internship Job Description Essential Duties (Please see attached documents for information
- on how to identify meaningful work along with examples and sample positions)
- Help to deliver in-person and virtual Learning Circles (up to four) with women farmers/landowners in Virginia and North Carolina. Help with planning, hosting, registration and general logistics. This will be in partnership with our WFL staff in the region.
- Help hosting some virtual Coffee Hours (up to two) with women producers in our network, in partnership with our local staff and partner, Black Family Land Trust.
- Social media outreach and promotion for the above events.
- Assist in some evaluation and reflection on the impact of these events for final reporting to our Farm Service Agency funder and for our Women for the Land in partnership with regional and national staff.

Requirements

• Coursework in field of sociology, anthropology, agriculture education, agronomy, plant science

Why you should apply

- Be a part of a purpose-driven, committed, knowledgeable, high-performing, experienced and fun team
- Learn and become passionate about food systems and agriculture policy in New England
- A diverse and inclusive work environment
- A cause and mission you can be proud of
- Remote work opportunities
- Flexible scheduling